



## JBS Files an Application to Register a Stock Offering

JBS S.A. ("JBS" or "Company"), pursuant to CVM Ruling 358/02 as amended, and for the purposes of article 7 of CVM Ruling 471/08 ("CVM Ruling 471"), hereby informs its shareholders and the market in general about the following:

1. On March 11, 2010, the Company filed with the Brazilian Association of Financial and Securities Market Entities – ANBIMA ("ANBIMA"), a request for prior review of its application for registration of public distribution of common shares issued by the Company ("Public Offer"). The Public Offer will be carried out in non-organized over-the-counter markets in Brazil, pursuant to CVM Ruling 400/03 as amended, and also with placement efforts abroad based on the exemption from registration under the U.S. Securities Act of 1933, as amended. The Public Offer has not and will not be registered with the U.S. Securities and Exchange Commission nor with any other securities market regulatory agency or entity in any country other than Brazil. The application for registration of the Public Offer will observe the simplified procedures set out in CVM Ruling 471 and the convention executed with the Brazilian Securities Commission ("CVM").
2. The share selling price will be based on the price at which these shares are traded on BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros ("BM&FBOVESPA") and as a result of the bookbuilding procedure to be carried out in accordance with article 23, paragraph 1 and article 44 of CVM Ruling 400.
3. The implementation of the Public Offer is subject to the existence of favorable conditions in the domestic and international markets.
4. The draft preliminary prospectus, which was submitted for ANBIMA and CVM review, is available on the websites of the Company ([www.jbs.com.br/ri](http://www.jbs.com.br/ri)), of CVM ([www.cvm.gov.br](http://www.cvm.gov.br)), and of BM&FBOVESPA ([www.bmfbovespa.com.br](http://www.bmfbovespa.com.br)).
5. The Company will keep its shareholders and the market informed about its filing of the application for registration of the Public Offer.
6. In view of the possibility of reports in the media concerning the Public Offer, the Company cautions investors that they should base their investment decisions solely and exclusively on the information in the Offering Memorandum, which will be made available to the public following analysis of the Offering documents by ANBIMA and the CVM.

São Paulo, March 11, 2010

**Jeremiah O'Callaghan**  
**Investor Relations Officer**