



Announcement about headline published by the media

JBS S.A. ("JBSS3"), in compliance with the provisions of the Brazilian Securities and Exchange Commission ("CVM") Ruling 358, as amended, informs its shareholders and the market in general, as follows.

Regarding the information recently released by the media, with the title: "JBS might issue more shares in Brazil" on March 9, 2010, by the newspaper "Valor Econômico", which quoted that "we could issue more shares in Brazil, for example, take on more debt and the IPO in the USA", said Bastita, referring to the financing possibilities the Company clarifies that:

As said to the journalist involved in the interview, the Company clarifies that it is constantly analyzing different forms of funding in order to finance its operations in accordance with its business strategy and that the main options are: (1) issuing more shares in Brazil, (2) raising debt, and (3) IPO for our subsidiary JBS USA in the United States, as mentioned in the material fact of July 22nd 2009 and in the notice to the market on January 28th 2010.

It is worth noting that the Company is in final phase of analysis about which of the 3 alternatives to take.

In accordance with best practices and principles of good corporate governance, the Company will communicate with the market and its shareholders as soon as decision on this subject has been taken.

São Paulo, March 9th, 2010

Jeremiah O'Callaghan

Director of Investor Relations