



JBS Approves the Incorporation of Cascavel Couros

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JBS SA (JBSS3) communicates to its shareholders and to the market in general that the board of directors of the Company today approved the incorporation of its wholly owned subsidiary Cascavel Couros. The incorporation represents a reduction in costs in the order of R\$10 million annually in fiscal efficiency and synergies.

Cascavel Couros is the owner of a modern facility which processes hides into finished leather. Located in the municipality of Cascavel in the northern state of Ceara, the plant processes hides into high value finished leather products most of which exported to a variety of clients including some of the large automobile manufacturers, producers of branded leather articles as well as large upholstery manufacturers.

São Paulo, November 13th, 2012.

Jeremiah O'Callaghan
Investor Relations Officer