



Notice to the Market

JBS USA Announces Leadership Succession Plan

JBS S.A. (JBSS3) communicates to its shareholders and to the market in general that, as part of a scheduled succession plan, Andre Nogueira, current CEO of JBS Australia, will become president and CEO of JBS USA, effective Jan. 1, 2013, and Don Jackson will retire year end 2012.

Don Jackson will gradually transition his roles and responsibilities to Nogueira through the end of this year. Jackson will remain with the company in an advisory capacity and retain his seat on the board of Pilgrim's Pride Corporation.

Andre Nogueira, in his new role as JBS USA CEO, will have responsibility for all U.S. and Australia operations and will report directly to Wesley Batista, president and CEO of JBS global operations. Under this new structure, Bill Rupp, in addition to his current role as president and COO of the JBS USA beef business, will assume leadership of the Australia business and report to Nogueira.

"Andre is a professional, highly trained and qualified to assume this new function in the company. He has served JBS for several years, understands our culture and has a solid career, which allows him to assume this position. I'm sure Andre will focus on creating value for all our stakeholders", said Wesley Batista.

Nogueira assumes the position of JBS USA CEO with more than 25 years of leadership experience in corporate business in both the U.S. and Brazil. For the past five years, Nogueira has been part of JBS, serving as JBS USA CFO for four years and as CEO of JBS Australia for the past year. His time at JBS has given Nogueira intimate knowledge of JBS operations and culture. In addition to his executive roles at JBS, Nogueira enjoyed more than 20 years of corporate financial banking experience. Nogueira earned a B.A. in economics from Federal Fluminense University, a Masters in economics from Brasilia University, and an MBA from Funcado Don Cabral.

Rupp, who will be responsible for the operations in Australia, joined JBS USA in 2010 as president and COO of the beef business unit. Prior to joining JBS, Rupp spent more than 20 years at Cargill, where he held a variety of senior-level positions including vice president of beef operations and president of Cargill Beef.

Don Jackson was named president and CEO of JBS USA in 2010. Immediately prior to joining JBS USA, Jackson served as CEO for Pilgrim's Pride, where he successfully guided the company through bankruptcy, ultimately negotiating the sale of controlling interest to JBS USA. Prior to his time at Pilgrim's, Jackson enjoyed a distinguished career with Central Soya, Seaboard, ConAgra, and Foster Farms.

São Paulo, September 12th 2012.

Jeremiah O'Callaghan
Investor Relations Officer

About JBS S.A.

JBS S.A. is the world's largest meat company with 301 production facilities worldwide and over 135,000 employees. JBS S.A. processes,

prepares, packages and delivers fresh, further processed and value-added beef, pork, lamb and poultry products in over 150 countries on 5 continents.

In South America, JBS S.A. conducts its operations through 108 beef processing, canning and other facilities and distribution centers, including 39 processing plants in Brazil, 5 processing plants in Argentina, 2 processing plants in Paraguay, 1 processing plant in Uruguay, and 11 distribution centers and 5 feedlots in Brazil.

About JBS USA

JBS USA, an indirect, wholly-owned subsidiary of JBS S.A., is a leading processor of beef and pork in the U.S. and leading processor of beef and lamb in Australia. JBS USA processes, prepares, packages and delivers fresh, further processed and value-added beef and pork products for sale to customers in over 60 countries on 5 continents. JBS USA is also a majority shareholder of Pilgrim's Pride Corporation, the second largest poultry company in the U.S.

In the United States, Mexico and Puerto Rico, JBS USA and Pilgrim's Pride conducts its operations through 8 beef processing plants, 3 pork processing plants, 31 poultry processing plants, 31 poultry hatcheries, 1 lamb processing plant, 1 hide tannery, 31 distribution centers, and 12 feedlots operated by JBS Five Rivers Cattle Feeding. In Australia, the company operates 15 beef and small animal processing plants, 7 feedlots, 1 hide tannery and 7 distribution centers.