



Vigor announces Maurício Hasson as Chief Financial Officer (CFO)

JBS SA ("Company") announces to its shareholders and to the market that Maurício Hasson has joined Vigor Alimentos SA ("Vigor") as Chief Financial Officer. He will report directly to Gilberto Xandó, CEO of Vigor.

With over 13 years experience in investment banking and corporate finance, during the last six years Maurício worked at Rothschild advising and monitoring important mergers and acquisitions. Maurício holds a degree in Industrial Mechanical Engineering from PUC-RJ and an MBA from The University of Chicago Booth School of Business with emphasis in analytical finance and strategy.

Vigor Alimentos S.A. is in the process of going public and its shares will be the object of a Voluntary Public Offering to swap shares with JBS SA, according the Material Fact dated February 9, 2012. This process is still under review by the regulatory authorities.

"Vigor has a fully professionalized management, comprising a team of the highest level and a Board of Directors formed predominantly by independent and highly qualified members. I am certain that along with Xandó and other members of the team, Maurício will add value to the performance and growth of Vigor over the coming years", said Wesley Batista, CEO of JBS SA.

São Paulo, April 2nd, 2012.

Jeremiah O'Callaghan
Investor Relations Officer