



JBS appoints José Augusto de Carvalho Jr president of its Mercosul operations

JBS S.A. (JBSS3) informs its shareholders and the market in general the appointment of Mr. José Augusto de Carvalho Júnior as president of the Company's operations in Mercosul, as of today December 7, 2011.

José Augusto is a graduate from the Military Engineering Institute (IME) and has been with JBS for the past six years. His last position in the Company was president of Pilgrim's Pride in Mexico. He has vast professional experience and a 15 year career in the petrochemical (Esso and Shell) and steel (CSN) industries.

As president of Mercosul operations, José Augusto will be responsible for the beef, leather, new businesses, special projects and cost/targets management divisions in Brazil and for JBS' operations in Argentina, Paraguay and Uruguay. Vigor, the company's dairy division, which is presided by Mr. Gilberto Xandó will continue to report directly to Mr. Wesley Mendonça Batista, CEO of JBS S.A.

The new presidency represents another important step in JBS S.A.'s ongoing process of professionalization and will open a new opportunity for the Company to continue with its goal to obtain synergy gains and increase its efficiency, thus presenting better results for its shareholders.

São Paulo, December 07th, 2011

Jeremiah O'Callaghan

Investor Relations Officer