



Enhanced management structure within JBS USA

JBS S.A., compliant with relevant regulation and in the spirit of good Corporate Governance, communicates to its shareholders and to the market in general an enhanced management structure within JBS USA. These adjustments are intended to further develop the growth and profitability of JBS USA through a strengthened management team and experienced leadership.

1) Pilgrim's Pride Corporation, which is controlled by JBS USA Holdings, Inc., has appointed William H. Lovette as President and Chief Executive Officer, effective January 03, 2011. Mr. Lovette brings more than 27 years of chicken industry leadership experience to Pilgrim's. Since 2008, he has served as President and Chief Operating Officer of Case Foods, Inc. Prior to that, Mr. Lovette spent 25 years at Tyson Foods in various Senior Management roles, lastly as Senior Group Vice President of Poultry and Prepared Foods.

2) Don Jackson, current President and Chief Executive Officer at Pilgrim's, will resign on January 02, 2011 and has been appointed President and CEO of JBS USA, effective the next day. Mr. Jackson will continue to report to Wesley M. Batista, Chairman of JBS USA Holdings. In his new role, he will be responsible for JBS USA's major US operations. Those operations include the Beef unit run by Bill Rupp who joined JBS bringing vast industry experience; the Pork unit led by Marty Dooley; and Pilgrim's Pride under its new CEO, as well as corporate and other units.

3) Wesley M. Batista will remain Chairman of both JBS USA and Pilgrim's Pride while also continuing to serve on the board of JBS S.A. Mr. Jackson and JBS Australia will continue to report to Mr. Batista, who will be dedicating more time toward the continued growth and expansion of the JBS Group, focusing on enhanced direct distribution and other strategic projects.

Wesley Batista said in a statement: "As we continue to build on our achievements and execute our growth strategy to enhance value, I am very proud of the significant contributions from our team at all levels. I am certain Don and Bill will continue to drive our results and performance in our overall business while strengthening the depth of our management. My confidence is that by working together with their colleagues at JBS USA and Pilgrim's, they will continue to improve our competitive position and market strength. I look forward to a very bright future"

Joesley Batista, President and CEO of JBS S.A. further commented: "Congratulations to all our US team. We continue our commitment toward solid growth and value enhancement with a good corporate governance culture. The strength of our team in the US and elsewhere is what makes us a global reference Company in our sector and, as demonstrated in the past, we will spare no effort in continuing to innovate and create value for all our stakeholders".

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Jeremiah O'Callaghan
Investor Relations Officer