



Notice to the Market - JBS in Mato Grosso State

JBS (JBSS3) informs its shareholders and the market in general that, aligned with the Company's constant focus to improve production and operational efficiencies, the Company decided to close its facility in Cáceres in the Brazilian State of Mato Grosso (slaughter of 500 head per day) on the 9th of September of 2010 and to redistribute the slaughter volume and sales between the facilities in São José de Quatro Marcos (with a daily slaughter capacity of 1,100 head) and Araputanga (with a daily slaughter capacity of 1,000 head), within a 150 km distance from the Cáceres plant. This way the Company intends to maintain the present level of income and the regular clients of the Cáceres Facility.

JBS further informs that it will work to relocate, in the best manner possible, the employees of the Cáceres facility to other plants where there are open positions.

JBS reaffirms its commitment to the social, economic and environmental development of the state of Mato Grosso.

São Paulo, September 9th, 2010

Jeremiah O'Callaghan
Investor Relations Officer