



Notice to the Market - JBS Clarifies

JBS SA in accordance with CVM regulation communicates to its shareholders and to the market in general, with regard to articles published in the press recently regarding possible acquisitions, that the Company is not engaged in any negotiations to merge or acquire any Company and furthermore, with reference to the article published by Bloomberg on this day under the title: "Brazil's JBS Considers Spinning Off Pilgrim's Pride to Limit BNDES Stake" that this news is completely unfounded.

São Paulo, July 28th, 2010.

Jeremiah O'Callaghan
Investors Relations Officer

About JBS S.A.

JBS S.A. is currently the world's largest protein producer and exporter having a daily harvesting capacity of 92.8 thousand head of cattle, 48.5 thousand head of pork, 7.2 million birds and 24.5 thousand head of lamb. The company's operations includes 140 production plants, 61 located in Brazil, 6 in Argentina, 2 in Paraguay, 50 in the USA, 3 in Mexico, 10 in Australia, 8 in Italy and 1 in China, Russia and Uruguay. Additionally JBS S.A. has feedlot operations in the USA, Australia, Brazil and Italy, with a onetime capacity to feed 1.05 million head of cattle, a tannery business with capacity to process 154,500 M2 of hides per day and a dairy production capacity of 1,266 tons/day. JBS' net revenues in 2009 were R\$ 34.3 billion.. The Company employs about 125 thousand people and its brands "Friboi", "Swift", "Swift and Company", "La Herencia", "1855 Swift Premium", "Maturatta", "Cabaña Las Lilas", "Organic Beef Friboi", "Anglo", "Mouran", "Plata", "King Island", "Beef City", "AMH", "Inalca", "Montana", "Ibise", "Gold Kist", "Vigor", "Leco" and "Bertin" are widely recognized as symbols of quality. More information about JBS S.A. is available at www.jbs.com.br/ir.