



JBS and Sustainability

JBS S.A.
CNPJ nº 02.916.265/0001-60
NIRE 35.300.330.587
Authorized Capital Publicly Held Company

NOTICE TO THE MARKET

JBS AND SUSTAINABILITY

Since its foundation in the 50's in Central Brazil, JBS has been giving special attention to social and environmental matters. Its raw material depends on the environment and the preservation of this is fundamental to JBS. The Company's commitment with nature represents the continuation of its business. This commitment goes beyond the current regulation and reflects voluntary and pioneering actions in the sector.

Pursuant to these principles JBS S.A. (JBSS3 or JBSAY) communicates that as of September 23, 2009 the Company has agreed to make a commitment with the Non-governmental organization, Greenpeace with respect to the basic criteria to be followed in its operations in the Amazon biome. These criteria includes the adoption of the Zero Deforestation in the Amazon within the entire supply chain and the rejection of products originated from properties involved in the occupation of indigenous land and protected areas.

The Company also agrees that cattle and beef products can only be sourced from ranches or rural properties that are committed to the adoption of a reliable production traceability system which besides including the present requirements also includes environmental demands which will eliminate deforestation.

JBS will formally communicate these requirements to its suppliers and those who do not comply will be excluded from the Company's supplier list.

São Paulo, September 24, 2009.

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Investors Relations Director