



JBS Appoints Tomazoni President of its Global Poultry Business

JBS SA ("Company") communicates to its shareholders and to the market in general the hiring of Gilberto Tomazoni. He will take charge of the company's global operations in the poultry business from March 07th, 2013 onwards and will report directly to Mr. Wesley Mendonça Batista, global CEO of JBS S.A. His primary goal will be to strategically position the company in this market.

Tomazoni has extensive experience and knowledge of the food industry. He worked for 27 years at Sadia S.A., four of which as CEO, where he participated actively in the company's internationalization and in the development of its brands in Brazil and abroad. During the past three years he served as vice president of Bunge Alimentos, managing the business of food and ingredients, accumulating the position of executive director for Central and South America.

Gilberto Tomazoni graduated as a mechanical engineer at Universidade Federal de Santa Catarina, with postgraduate studies in management development. He began his career as a trainee at Sadia in Concordia (SC) in 1982. Throughout his career, he went through several roles, including project engineer, head of maintenance, plant manager and director of pork operations. In 1997, he developed Sadia's strategic plan and led the poultry operations, accelerating the process of internationalization of the company. In 2001, Tomazoni also became responsible for marketing, sales and logistics of all products in Brazil. Finally, in 2005, he was appointed president of the company, a position he retained until 2009.

"The arrival of Tomazoni at JBS is another step in the professionalization process of our Company and in the strengthening of our executive team. He has broad knowledge of the poultry business and will provide a relevant contribution to JBS to broaden our global perspective in this segment," said Wesley Batista, global CEO of JBS S.A.

Currently, JBS processes more than 8.5 million birds per day globally. As a global leader in this sector, JBS has poultry operations in the United States, Brazil, Mexico and Puerto Rico and exports to over 100 countries.

São Paulo, February 21st 2013.
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