



NOTICE TO THE MARKET

JBS Announces New Board Member

JBS (JBSS3) communicates to its shareholders and to the market in general that a new member has been inducted to its board of directors. Tarek Farahat has accepted the invitation to become part of JBS' board from now onwards and awaits due process to take his chair. His position as board member of JBS is in addition to his executive function which he holds today at Proctor & Gamble (P&G) where he is president of the Latin American operations along with holding the presidency of the global Cash & Carry channel. He is also a member of the global board for leadership at P&G.

Tarek has been working at P&G for more than 24 years and during this time has achieved various goals in his career. He started at P&G in 1989 as assistant brand manager for the Arabian Peninsula and since then has been progressing through various regional and global responsibilities in Switzerland, France, Germany, Venezuela and Brazil. Tarek Farahat is renowned for his leadership qualities and is results driven, most recently demonstrated by the growth of P&G in Brazil. P&G has grown more than any other company in the consumer products category in recent years in Brazil. A number of his achievements are used as reference material in courses at the University of Harvard in the United States. Farahat is also a director of the Brazil Arab Chamber of Commerce.

JBS hereby also communicates the creation of an Innovation and Marketing Committee which will serve to support its board of directors and which will be chaired by Tarek Farahat. This committee's function will be to analyze and recommend strategies in the innovation and marketing department related to the consumer products category of the company not only in Brazil but also globally. The formation of this committee enhances the intelligence of JBS in these areas

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