



Notice to the Market

JBS Appoints a President for its South American Operations

JBS SA (JBSS3) "Company" communicates to its shareholders and to the Market in general that the Company has appointed Miguel Gularte as President of its South American operations. This step gives continuity to the strategy of the Company to constantly strengthen its team of executives in search of management excellence and in the professionalization of its top management.

Miguel has a long history of experience in the meat sector in South America. He has been working in the sector for the last 32 years since he graduated from URCAMP University in the southern Brazilian state of Rio Grande do Sul in Veterinary science. He started his career at the local cooperative, CICADE, having had a number of functions from quality Assurance manager, Industrial manager and then Industrial director before moving to Uruguay in 1996 to work at Frigorífico PUL. From his initial function of Commercial director, he became General Manager and then President of PUL. In 2011, Miguel led the sale of PUL to Minerva Foods. Since then he has acted as International Vice President at Minerva, a position he held until June 2013.

São Paulo, 12th August, 2013

Jeremiah O'Callaghan

Investor Relations Director