



## **NOTICE TO THE MARKET**

### **JBS Foods Acquires Assets from Céu Azul**

JBS S.A. ("JBS") informs its shareholders and the market in general that, in accordance to the Brazilian Securities and Exchange Commission ("CVM") Ruling No. 358, dated as of January 3rd, 2002, as amended, its wholly-owned subsidiary JBS Foods S.A. ("JBS Foods"), through Seara Alimentos Ltda., signed a binding agreement with Céu Azul Alimentos Ltda., and its related companies and individuals ("Céu Azul Group"), by which JBS Foods will acquire two poultry processing plants, including two feed mills and three incubators, located in Guapiaçu and Itapetininga, both in the state of São Paulo, with a combined processing capacity of 330,000 birds per day, and licenses to access the industry's global importing markets.

This acquisition represents an important step under JBS Foods' strategy to increase its presence in the principal international markets, in addition to strengthening its position in Brazil's largest consumer center.

The total amount to be paid to the Céu Azul Group will be approximately R\$ 246,000,000.00 (two hundred and forty-six million reais), and the referred agreement is subject to the approval of the competent authorities, including the Brazilian Antitrust Agency (CADE).

Céu Azul Group was founded in 1974 in the city of Pereiras, state of São Paulo, as a poultry producer operating under a fully integrated production model, with well-known brands such as Céu Azul.

JBS will keep the market informed on the developments of the transaction.

**São Paulo, July 14, 2014.**  
**Jeremiah O'Callaghan**  
**Investor Relations Officer**