



NOTICE TO THE MARKET

JBS Forms New Corporate Structure to Strengthen Marketing, Innovation and Operational Excellence

JBS S.A. (BM&FBOVESPA: JBSS3, OTCQX: JBSAY, "JBS" or "Company") announces to its shareholders and to the market in general a new organizational structure to support the Company's growth and profitability, in a relentless pursuit for the operational excellence in its businesses, portfolio innovation and brand development on a global basis. The Company announces the formation of a Global Operations Management Team and a Global Marketing & Innovation Management Team, each led by a president reporting directly to the Company's global CEO, Wesley Batista.

Effective October 1, Tarek Farahat, former president of P&G for Latin America, will serve as the new global president of the Marketing & Innovation Management Team for JBS worldwide. Tarek will be responsible for leading the positioning of the Company's brands (including the JBS institutional brand) and for Research & Development on a global basis. He will also lead the Company's portfolio innovation-related initiatives.

Tarek Farahat has worked for P&G for 26 years, serving in a number of leadership positions in several regions around the globe, including the Middle East, Europe and Latin America. From 2006 to 2012, he served as president of P&G Brasil, where he was responsible for the company's rapid growth in the country. In 2012, he became president of P&G Latin America and an officer of the company's executive board. "I am delighted to be part of the JBS team in this new chapter of my career," stated Farahat. "I am excited about the marketing and innovation opportunities JBS has both in Brazil and worldwide."

Gilberto Tomazoni, former CEO of JBS Foods, will serve as the new global president of the Operations Management Team for JBS. In his new role, he will oversee JBS' global operations, focusing on strengthening the Company's operational excellence and execution worldwide.

Tomazoni has more than 30 years of experience in the food industry as a leader of Brazilian and international companies. He joined JBS in March 2013 as the global CEO of the Company's poultry business and is currently the chairman of the Pilgrim's Pride Board of Directors in the United States. He led the creation and served as the president of JBS Foods, the Brazilian poultry and pork business established after the acquisition of Seara Brasil. "My goal is to deliver the JBS mission 'to be the best' with excellence around the world, together with my colleagues," stated Tomazoni. "It is a challenge that I am proud to take on and I am determined to continue making our company better every day."

Joanita Maestri Karoleski will assume the role of president of JBS Foods. With more than 20 years of experience in a multinational food company, Joanita joined JBS two years ago and currently serves as the head of JBS Foods' Pork and Manufactured Foods business unit.

"We are very excited that Tarek is joining our team," said Wesley Batista, global CEO for JBS. "He has an impeccable track record of building brands around the world, including in Brazil. Tomazoni has led JBS Foods exceptionally well, building a high-level team of professionals generating outstanding results. This new structure is an important step toward our future at JBS. We remain focused on delivering the best results in a sustainable manner through brands admired by consumers, innovation in our business units and operational excellence in our facilities all over the world. This new structure will allow us to enhance our management capabilities and increase our corporate governance," Batista added.

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