

## **NOTICE TO THE MARKET**

### **JBS ANNOUNCES THE STRENGTHENING OF ITS REGIONAL AND GLOBAL CORPORATE STRUCTURES**

JBS S.A. (BM&FBOVESPA: JBSS3, OTCQX: JBSAY, "JBS" or "Company"), continuing in its strategic direction to become a global leader in the food industry, announces to its shareholders and to the market in general its new regional management structure which consists of four regional platforms, SOUTH AMERICA, NORTH AMERICA, EUROPE and ASIA-PACIFIC, as well as the strengthening of its global leadership team.

JBS announces the appointment of Mr. Enéas Pestana as President of the SOUTH AMERICA platform, responsible for all operations of the Company in the region. Mr. Pestana has significant experience in the Brazilian market having held leadership positions in large companies in the retail and consumer space. Examples are CEO of the Pão de Açúcar Group, vice president of DASA - Diagnósticos da America SA as well as CFO of companies that received investments from the GP Investimentos Fund. He graduated with a degree in Accounting from PUC - Catholic University of Sao Paulo.

The NORTH AMERICA, EUROPE and ASIA-PACIFIC platforms will continue to be led by their existing management.

JBS also announces the appointment of Mr. Russ Colaco to lead the recently created area of Strategy & Corporate Development. Prior to joining JBS, Mr. Colaco was a Managing Director in the Investment Banking Division of Morgan Stanley. In his role at Morgan Stanley, where he remained for nine years, he advised a diverse set of clients in the consumer and retail sectors globally, and has worked extensively with JBS. Mr. Colaco earned his MBA from the University of Chicago, Booth School of Business.

The global leadership team of JBS is now composed of the following executives: Wesley Batista – CEO, Tarek Farahat - President of Marketing and Innovation, Gilberto Tomazoni - President of Operations, Vincent Trius – President of New Projects and Russ Colaco as Director of Strategy & Corporate Development.

With the goal to support its operations and to better serve the management of day-to-day activities of its business, JBS is establishing a functional management office in New York to serve as a support base for the Company.

“The strengthening of the regional platforms, the global structure and the establishment of a functional management office in New York are in line with our mission, strategy and also the internationalization of our business over the last number of years. These are important steps in the consolidation of best practices and in the global development of our businesses and our brands”, stated Wesley Batista, Global CEO of JBS.

**São Paulo, February 17<sup>th</sup>, 2016**

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